

PROCLAMATION



City and County of Denver

Proclamation No. 36, Series of 2009

Recognizing the 2nd annual Berkeley District Merchants Association's
Tenn-Low Turismo & Art in the Park on August 29

WHEREAS, in January 2008, a group of merchants formed the Berkeley District Merchants Association and pooled their marketing resources to more effectively reach out to the community and advocate for neighborhood businesses in the Berkeley area, between 35th and 52nd avenues; and

WHEREAS, in less than two years, the association has grown to more than 40 members and has sponsored multiple neighborhood events, including Trick or Treat Street and Jingle and Mingle; and

WHEREAS, a scavenger hunt was a rousing success, with 250 residents consulting their maps for clues sending them to 37 participating businesses within the Tennyson-Lowell loop, and it became known as the Tenn-Low Turismo, with plans to repeat it in 2009; and

WHEREAS, to build on the excitement of last year's event, the Association is adding Art in the Park at Cesar Chavez Park where local artists will display their work and prizes will be awarded for "Best of Show", "People's Choice", and "Best Kids Art"; and

WHEREAS, the event will include interactive art stations for kids and other activities for all ages, including a stage in Cesar Chavez Park for live performances throughout the day; and

WHEREAS, the Berkeley District Merchants Association has worked hard, and this second annual and growing event illustrates that a few people can make a difference and bring new traditions to strengthen their community.

NOW THEREFORE,

BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That the Council hereby recognizes the Berkeley District Merchants Association for its hard work and dedication to the improvement of its members and its neighborhood through community events such as the Tenn-Low Turismo and Art in the Park.

Section 2. That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to the Berkeley District Merchants Association.

PASSED BY THE COUNCIL _____ 2009

PRESIDENT